

## 2026 ADOA Conference

The ADOA is pleased to release the conference registration for the 2026 ADOA Conference at the Pomeroy at Olds College, co-hosted by the Town of Olds and Mountain View County!

The conference will feature a variety of useful topics for our members, including but not limited to:

Safety during Site Visits, presented by the Olds RCMP  
Emergency Management  
A Land Titles Refresher  
AI in the Workplace  
Public Participation  
And more!!!

We are also pleased to present a local take on the staple tours of our conference, please see the back of the registration form for details! The tours will happen all at once on Thursday afternoon, so you can only pick one! Capacity is limited for all tours, so act fast to secure your spot.

Finally, our evening entertainment on Thursday evening will feature a fun money casino along with our typical DJ and evening entertainment.

The following lodging options are available for our members, be sure to mention that you're attending the ADOA Conference through the Town of Olds!  
82 rooms at the Pomeroy Inn and Suites Olds – 149.99 + tax (This is the conference host hotel)  
10 rooms at the Canalta Olds – 169.00 + tax  
28 rooms at the Best Western Olds – 169.00 + tax  
30 rooms at Days Inn in Innisfail – 169.99 + tax

Keep your eyes peeled for the program release as we finalize our programming. Book your hotels no later than August 15, 2026 for the best rate! Act fast as capacity is limited.

We can't wait to see you there!



## Different Landscapes, Shared Strategies

Hosted by the Town of Olds and Mountain View County

### September 15-18, 2026 in Olds, AB

Name: \_\_\_\_\_ Position: \_\_\_\_\_

Pronoun: \_\_\_\_\_ Phone: \_\_\_\_\_

Municipality: \_\_\_\_\_

Email: \_\_\_\_\_

#### REGISTRATION FEES: **This is your invoice for payment**

Registration fees include all ADOA sponsored activities, meals, gratuity and GST per person.

	Active Member	Assoc/Corp Member	Non-Member	Extra Meal Tickets for Banquet
Early Bird Registration - before August 1 <sup>st</sup>	\$575.00	\$575.00	\$675.00	Number of extra tickets x \$75
Regular Registration - before September 5 <sup>th</sup>	\$600.00	\$600.00	\$700.00	
Single Day Rate	\$350.00	\$350.00	\$350.00	
Tour	See details on page 2			

Which tour are you attending (see page 2 for details): \_\_\_\_\_

Total registration fee including tour and any extra banquet tickets: \$ \_\_\_\_\_

#### PAYMENTS:

1) By **cheque**, must accompany the registration form.

Payable to: **Alberta Development Officers Association, #48, 134 Village Way, Strathmore, AB T1P 1A2**

2) By **e-transfer**, please address to: [conference@adoa.net](mailto:conference@adoa.net)

#### CONTACT INFO:

For additional information regarding the ADOA or Conference registration, please contact Diane Burtnick, Executive Assistant: [admin@adoa.net](mailto:admin@adoa.net)

#### CHARITY OF CHOICE:

This year's conference charity is: **Logan Boulet Legacy Awareness And Support For Others**

Please remember to bring your **Silent Auction Items** for this very worthy charity.

## ADDITIONAL CONFERENCE INFORMATION:

- All Active & Associate Membership Dues must also be in good-standing with the ADOA. Applicant's not preregistered or prepaid may not participate in the conference.
- Cancellation Policy: A refund payment will be made to a "Payee" if the ADOA office receives a written request for the applicant prior to September 5, 2026.
- Family of Attendees: The ADOA cannot accommodate children or pets and non-paid spouses during event hours. Attendees are responsible for any necessary care for children or pets.

## Tour Offerings:

### Trafford Farms and Farmers Market

Join us for an exclusive tour bridging AgTech innovation with community tradition starting at Trafford Farms and ending at the historic Cow Palace Farmer's Market. Discover how Calgary siblings Charlie and Sya Trafford are disrupting the produce industry with year-round specialty mushrooms and sustainable baby greens (via the acquisition of Paul Shumlich's pioneering Deepwater Farms), then immerse yourself in a vibrant local hub packed with artisanal crafts, fresh baking, and regional treats. This unique experience perfectly blends the future of indoor farming with time-honored Alberta heritage.

- **Cost: \$10.00**  
**Capacity:** Maximum 50 people

### Irvines Tack & Western Wear

We are thrilled to offer a shopping trip to Irvine's, the largest western store in the world! What began in 2001 as a humble, one-room family tack shop has transformed into a massive 140,000-square-foot retail destination all under one roof. You will have the opportunity to experience their legendary inventory firsthand - including an incredible 1,400 saddles in-stock, premium western apparel for the whole family, animal health supplies, arena equipment, and enjoy their newly opened restaurant. More than just a shopping giant, Irvine's is rooted in family values, exceptional teamwork, and a warm, "down-home" atmosphere that embodies the true western lifestyle.

- **Cost:** \$10.00 per person  
**Capacity:** Capacity of 50 people for the bus however you may drive yourself there

### Paint and Sip

Looking for a perfect way to unwind after a busy day of sessions? Join us for a relaxing "Make Your Own Welcome Sign" Crafting Afternoon—a social, beginner-friendly gathering where you can snack, socialize, and create a beautiful custom piece for your home. Led by a talented local instructor, this event is all about having fun and clearing your mind. Absolutely no DIY or artistic experience is required—just bring your can-do attitude, and we will provide all the materials! It's the ideal opportunity to tap into your creativity, connect with fellow attendees, and take home a unique, personalized souvenir from the conference. **Please note:** Wine and other beverages will be available for purchase at your own cost

- **Cost:** \$10.00 per person **Capacity:**  
Maximum 25 people

### Olds Golf Course

Unwind after and connect with fellow delegates by choosing a Golf Experience. Whether you are looking to perfect your technique or are picking up a club for the first time, this tour offers something for every skill level. Participants will have full access to a dynamic driving range and sand bunker - perfect for catching that unbeatable feeling of a flushed 7-iron - as well as a dedicated putting and chipping green to sharpen your short

game. You can also take on our unique, skillfully designed 5-hole Par 3 course for a fast-paced, highly social golfing experience. End your golf experience relaxing in the clubhouse.

**Please Note:** Transportation to and from the golf course is not provided. Activity fees are paid directly to the facility

- **Driving Range \$15.00** (includes 120 balls)  
**Capacity:** 15 People
- **Par 3 Course (5 Holes) \$7.50**  
**Capacity:** 25 (5 groups of 5)